



# Plan NOW for GROWTH

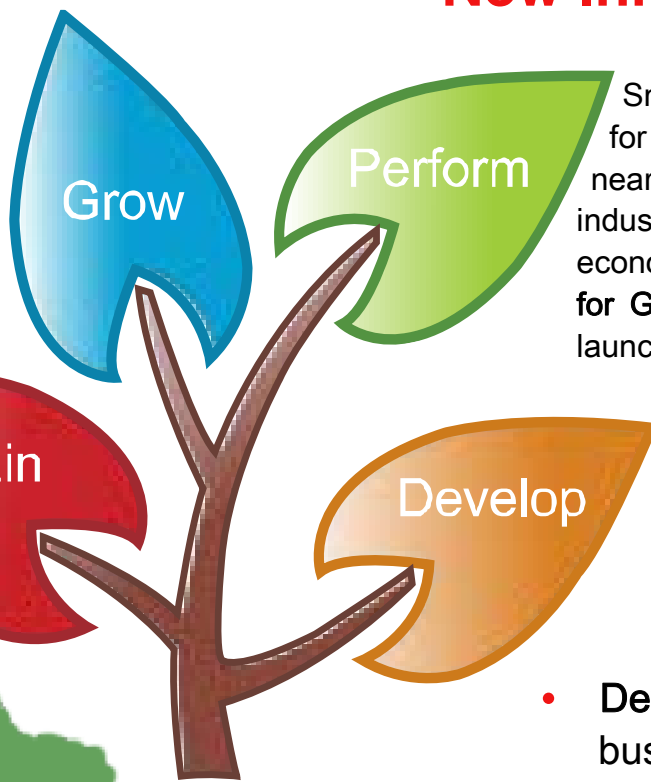
*Skills for Growth: the Workforce Development Program*

## New Initiative to Support SMEs

Small and medium enterprises (SMEs) account for 99% of all Victorian businesses and employ nearly one million people across a range of industries. This vital contribution to the Victorian economy is being supported through the new **Skills for Growth: the Workforce Development Program** launching May 2009.

**Ensure your business is skills-ready to help meet your strategic objectives...**

- Develop expertise across your entire business
- Enhance your preparation and response to economic recovery
- Improve workplace practices and procedures
- Attract and retain the best staff;
- Increase workforce productivity and efficiency



## Program Overview

Assessing your business's skills and workforce development needs can be a complex task, however it is essential for your people to be job-ready and up-skilled if your business is to meet its strategic growth objectives.

Through the **Skills for Growth Program**, eligible SMEs will work one on one with a **Phalanx Resources Workforce Development Specialist** to identify your strategic aims and objectives and put together a **Skills Development Plan**. You will also receive assistance to find the most appropriate accredited training and delivery method for your individual business needs.

## What Does the Program Deliver?

Phalanx Resources will deliver your business:

- **On-site** Strategic Diagnostic Assessment;
- A Workforce Skills Needs **Analysis**;
- A Workforce **Skills** and **Action Plan** for your business and employees;
- **Assistance** with placement into an accredited Training Package; and
- A Skills for Growth **Report** incorporating **follow-up review**.

## How Much Will the Program Cost?

The service delivered by your Phalanx Resources Training Specialist is 100% subsidised by the Victorian Government. Subsequent vocational training of employees may also be subsidised by The Victorian Training Guarantee.

## Is My Business Eligible?

Skills for Growth is open to all Victorian-based SMEs across any industry. Your business must:

- Employ between **1 to 200 staff**;
- Have been in operation for at least **12 months**; and
- Be financially **viable**.

### Contact

Phalanx Resources

Tel: 1300 731 245

Email: [enquiry@phalanxresources.com](mailto:enquiry@phalanxresources.com)

### To Register Online

[www.business.vic.gov.au/skillsforgrowth](http://www.business.vic.gov.au/skillsforgrowth)

*Select Phalanx Resources as your service provider*

### Initiative Partners

**Continuing Education Bendigo**

Tel: 5430 2100

Email: [jrussell@cebendigo.com.au](mailto:jrussell@cebendigo.com.au)

**Workforce XS**

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